

Sponsorship Recognition Levels

| Level | Benefits | Sponsorship Amount |
|-----------------|--|---------------------|
| Bronze | <ul style="list-style-type: none"> Recognition on the PCIC Social Calendar Recognition at the Wednesday luncheon Recognition on the PCIC conference website | Less than \$1,500 |
| Silver | <ul style="list-style-type: none"> Bronze-level benefits Company sign displayed at sponsored event(s) | \$1,500 to \$3,499 |
| Gold | <ul style="list-style-type: none"> Silver-level benefits Recognition on the PCIC conference LinkedIn page | \$3,500 to \$6,499 |
| Platinum | <ul style="list-style-type: none"> Gold-level benefits Greeters at sponsored events | \$6,500 to \$13,999 |
| Diamond | <ul style="list-style-type: none"> Platinum-level benefits Priority on hospitality suites, meeting rooms, and sponsorship opportunities at future conferences | \$14,000 and over |

Notes:

1. The above levels include the total vendor expenditure on hospitality suites (minus F&B) and eligible monetary and in-kind sponsorship
2. If two vendors have the same request, preference will be given to the vendor with the higher sponsorship amount
3. Hospitality Suite and Meeting Room Fees will be considered monetary sponsorship and will count toward sponsorship recognition level
4. Vendors hosting large social events without company marketing or promotional material will receive a \$14,000 credit toward sponsorship recognition level, qualifying them to Diamond Sponsorship Level